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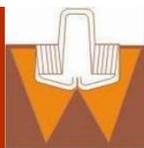
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BIRTHDAYS OF THE  
MONTHS. Kiran 06th  
KumarAravinda 07th  
BandikiRamchandra 09th  
SharmaSimanchal 10th  
SahuRamanand 11th  
PrajapatiPradeep 14th  
Chaurasia

K.Lingamurty 15th

Prakash 15th  
DasvantVivekanand 20th  
SahaiUmesh 22nd  
DhamneShankar 25th  
NagaleSunetra 31st  
Todankar

WIRECOM (INDIA) PVT. LTD.

## NEWS LETTER

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## Benefits of Drinking Water

Water is the main component of the human body. In fact, the body is composed of between 55 and 78 percent water, depending on body size. The amount of water you consume everyday **plays an important role in maintaining a healthy body**. Experts recommend drinking eight to 10 glasses of water each day to maintain good health.

Here are the top health benefits of drinking water.

1. Relieves Fatigue
2. Improves Mood
3. Treats Headaches and Migraines
4. Helps in Digestion and Constipation
5. Aids Weight Loss
6. Flushes Out Toxins
7. Regulates Body Temperature
8. Promotes Healthy Skin
9. Beats Bad Breath

To derive the various health benefits of water, make sure to drink filtered water. Along with water, also take more fluids and eat more fruits and vegetables that are high in water content.

## Potatoes, Eggs, and Coffee

Once upon a time a daughter complained to her father that her life was miserable and that she didn't know how she was going to make it. She was tired of fighting and struggling all the time. It seemed

just as one problem was solved, another one soon followed. Her father, a chef, took her to the kitchen. He filled three pots with water and placed each on a high fire. Once the three pots began to boil, he placed potatoes in one pot, eggs in the second pot, and ground coffee beans in the third pot.

Don't waste your time on  
**REVENGE**  
 Those that hurt you will  
 eventually face their own  
**KARMA**

**Stop worrying  
 about what you  
 have to loose  
 and start  
 focusing on  
 what you have  
 to gain...**

He then let them sit and boil, without saying a word to his daughter. The daughter, moaned and impatiently waited, wondering what he was doing.

After twenty minutes he turned off the burners. He took the potatoes out of the pot and placed them in a bowl. He pulled the eggs out and placed them in a bowl.

He then ladled the coffee out and placed it in a cup. Turning to her he asked. "Daughter, what do you see?"

"Potatoes, eggs, and coffee," she hastily replied.

"Look closer," he said, "and touch the potatoes."

She did and noted that they were soft. He then asked her to take an egg and break it. After pulling off the shell, she observed the hard-boiled egg. Finally, he asked her to sip the coffee. Its rich aroma brought a smile to her face.

"Father, what does this mean?" she asked.

He then explained that the potatoes, the eggs and coffee beans had each faced the same adversity- the boiling water.

However, each one reacted differently.

The potato went in strong, hard, and unrelenting, but in boiling water, it became soft and weak.

The egg was fragile, with the thin outer shell protecting its liquid interior until it was put in the boiling water. Then the inside of the egg became hard.

However, the ground coffee beans were unique. After they were exposed to the boiling water, they changed the water and created something new.

“Which are you,” he asked his daughter. “When adversity knocks on your door, how do you respond? Are you a potato, an egg, or a coffee bean? “

Remember... In life, things happen around us, things happen to us, but the only thing that truly matters is what happens within us.

## MAKE CUSTOMERS FALL FOR YOU

- **Treat your Customers Right – Genuinely Interact**
- **Don't Come on Too Strong – Respect Your Customers**
- **Always Listen – Hear What Your Customers are Saying**
- **Continue to Satisfy – Offer Ongoing Support and Specials**
- **Treat a Customer Like a Valued Partner – Communication is Two Way**
- **Build Trust – Alert Customers to Large Scale Changes, Good or Bad**
- **Be Transparent – Honesty is Crucial When it comes to Mistakes**
- **Follow Through on Your Word – Follow Up on Promises**
- **Recognize Responsibility – The Customer is Always Right**
- **Always Say “Thank You” – Kindness and Gratitude will Take You Far**



**Sales**  
Go up and down

**Service**  
Stays forever



## EVENING DINNER WITH FATHER

A son took his old father to a restaurant for an evening dinner. Father being very old and weak, while eating, dropped food on his shirt and trousers. Other diners watched him in disgust while his son was calm.

After he finished eating, his son who was not at all embarrassed, quietly took him to the wash room, wiped the food particles, removed the stains, combed his hair and fitted his spectacles firmly. When they came out, the entire restaurant was watching them in dead silence, not able to grasp how someone could embarrass themselves publicly like that. The son settled the bill and started walking out with his father.

At that time, an old man amongst the diners called out to the son and asked him, "Don't you think you have left something behind?"

The son replied, "No sir, I haven't".

The old man retorted, "Yes, you have! You left a lesson for every son and hope for every father".

The restaurant went silent.

**Moral: To care for those who once cared for us is one of the highest honors. We all know, how our parents cared for us for every little things. Love them, respect them, and care for them.**

## BETTER LIVING

- \* Remember what you want in the big picture instead of what you think you must have this very moment
- \* Get a good night's sleep.
- \* It's okay to slow down.
- \* Write thank-you notes by hand.
- \* Give some love to a person in need
- \* When you think back on your life, focus on the good that has come your way, not on what you think you may have missed
- \* Read a book that you've read before.
- \* Give yourself a gift.