



WIRECOM (INDIA) PVT. LTD.

NEWS LETTER

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Birthdays of the month

Jitendra Kumar Sahani	01st
Rajkumar Rai	05th
Yagnik Bhut	06th
Debendra Behera	12th
Sugriv Chaurasiya	15th
Sushant Salve	30th

Workplace Eye Health and Safety

Eye injuries in the workplace are very common. More than 2,000 people injure require one or more missed workdays to recover from. Of the total amount of work - related injuries, 10 - 20 % will cause temporary or permanent vision loss.

What are the common causes of eye injuries ?

- ◆ Flying object (bits of metal , glass)
- ◆ Tools
- ◆ Particles
- ◆ Chemicals
- ◆ Harmful radiation

Any combination of these or other hazards.

What is my best defense against an eye injury?

Know the eye safety dangers at work— complete an eye hazard assessment.

Eliminate hazards before starting work. Use machine guarding, work screens, or other engineering controls.

Use proper eye protection.

What type of safety protection should I wear ?

The type of safety eye protection you should wear depends on the hazards in your work-

place. If you are working in an area that has particles, flying object, or dust, you must at least wear safety glasses with side protection. (side shields). If you are working with chemicals, you should wear goggles. You must use special - purpose safety glasses, goggles, face shields , or helmet designed for that task.

What type of safety eyewear is available to me ?

- ◆ Goggles
- ◆ Face shields
- ◆ Welding helmets
- ◆ Full - Face respirators

Move of the month : Eagle Pose Targeted Muscles: Neck and Shoulder Blades

How to:

- ⇒ Hold your arms at your sides.
- ⇒ Swing your arms toward each other, bringing your left elbow over your right.
- ⇒ Bend your elbows so the back of your hands are touching.
- ⇒ Hook one hand over the other so palms are facing one another.



The Success Of Teamwork

Coming together is a beginning.

Keeping together is progress.

Working together is success.

~ Henry Ford ~

If you want
Peace of Mind,
stop fighting
with your
thoughts.

Priorities your workload

The to-do list - Don't keep it on different post-it notes or in your head at the beginning of each day or week, write on a sheet of paper what you want to get done and by when. Rank tasks according to importance or urgency to plan your day and focus your mind.

Review your workload regularly - Is there one task that always ends up at the bottom of the pile? If you find you're avoiding it, can somebody else do it? Consider delegating whole projects that you don't need to be involved in or allocate a specific time when you only do your admin, for example.

Remember the 80:20 rule of workloads - It's very simple — 80 per cent of our work contributes to less than 20 per cent of its value. Concentrate on the most crucial 20 per cent of your workload, because performance would still be strong.

Set realistic deadlines for your tasks - Look at your to-do list and estimate the time each task needs to be completed but don't be overoptimistic. Be honest of what you can achieve in a working day or week so that you don't feel overwhelmed from the start.

Allow time for interruptions - If you need to finish a certain task at a certain time, only deal with urgent queries during this time. You can then quickly pick up again where you left off.

Don't let your inbox drive your workload - If you get 50 mails per day, this means 50 interruptions to your day. Don't check your inbox every time a message arrives. Switch off instant alerts if necessary and allocate a time when you will check your inbox.

Fun, fun, fun - Ticking items off your to-do list is great, but are you concentrating on the quick-and-easy ones? Tackling more challenging projects first might mean more time, but also that a major task is completed and a weight off your shoulders.

Keep multitasking to a minimum - Starting a number of jobs simultaneously means most of them won't get your undivided attention. Think of multitasking as dealing with more than one task during a day, not at the same time. That way you focus on the project in hand

Keep a log of your workload - If you're unsure how long things take, how often your focus shifts or how many times you get interrupted, keep a log of your working week. This will help you plan your week in future.

The Four Ps Model

1. Product

The first of the Four Ps of marketing is product. A product can be either a tangible good or an intangible service that fulfills a need or want of consumers. Whether you sell custom pallets and wood products or provide luxury accommodations, it's imperative that you have a clear grasp of exactly what your product is and what makes it unique before you can successfully market it.

2. Price

Once a concrete understanding of the product offering is established we can start making some pricing decisions. Price determinations will impact profit margins, supply, demand and marketing strategy. Similar (in concept) products and brands may need to be positioned differently based on varying price points, while price elasticity considerations may influence our next two Ps.

3. Promotion

We've got a product and a price now it's time to promote it. Promotion looks at the many ways marketing agencies disseminate relevant product information to consumers and differentiate a particular product or service. Promotion includes elements like: advertising, public relations, social media marketing, email marketing, search engine marketing, video marketing and more. Each touch point must be supported by a well-positioned brand to truly maximize return on investment.

4. Place

Often you will hear marketers saying that marketing is about putting the right product, at the right price, at the right place, at the right time. It's critical then, to evaluate what the ideal locations are to convert potential clients into actual clients. Today, even in situations where the actual transaction doesn't happen on the web, the initial place potential clients are engaged and converted is online.

The truth might surprise you.

A 24 year old boy seeing out from the train's window shouted...

"Dad, look the trees are going behind!"

Dad smiled and a young couple sitting nearby, looked at the 24 year Old's childish behavior with pity, suddenly he again exclaimed...

"Dad, look the clouds are running with us!"

The couple couldn't resist and said to the old man...

"Why don't you take your son to a good doctor? "The old man smiled and said..."I did and we are just coming from the hospital, my son was blind from birth, he just got his eyes today.

Every single person on the planet has a story. Don't judge people before you truly know them. The truth might surprise you.

Story Given by Mr. Umesh Dhamne

Upcoming Event

15 Aug - independence Day



25 Aug - Gopalkala



18 Aug Raksha Bandhan

